

Las Vegas Guitar Trade Show Application

Presented by Sixx Gun Music & Valkenburg USA

Event Details

The Veil Pavilion at Silverton Casino

Setup and Load-in Day:

Thursday, November 5th, 10 AM - 6 PM

VIP & DEALER DAY

Friday, November 6th, 10 AM - 5 PM

Show Days:

Saturday, November 7th, 10AM - 6PM & Sunday: November 8th, 10 AM - 5PM

Booth Options and Pricing Availability

Booths	Price	Booths	Price
8x10 Main Floor	\$1000	10x8 Atrium	\$650
10x16 Rear	\$1600	8x16 End Caps Front	\$1600
10x15 Main Floor	\$1250	8x10 Veranda	\$850
Co-op Booth Fee	\$75**	10x10 Main Floor	\$1100

Each booth includes a 2 badges, table(s), and chairs.

Start your Sunday strong at the Dealer Breakfast & Awards beginning at 8:30 AM. Join fellow exhibitors as we recognize standout achievements with awards for Best Display, Most Innovative Product, Best of Show, and Top Tier Dealer. Make sure your booth is dialed in and ready to impress—then enjoy a morning of recognition, connection, and a little Vegas-style celebration.

Rules for Participation

- Booth Staff Registration** – Names of all booth workers must be submitted with the application. Each individual must present identification at check-in to receive a badge. Badges must be worn at all times. Additional certified employees may be added for **\$10.00 per person, per day**.
- Booth Occupancy** – Each booth may be occupied by **only one firm or business entity**.
- Sales Location Policy** – Buying, selling, or trading instruments outside the designated venue area is strictly prohibited. This includes the **lobby, loading areas, and parking areas** from **Thursday through Sunday**.
- Exhibit Duration** – All exhibits must remain in place until **3:00 PM on Sunday**, unless prior approval has been granted by event management.
- Sales Documentation** – Vendors must provide **receipts for all sales and trades**, regardless of value. Customers must present receipts when removing purchased items from the hall.
- Unauthorized Promotion** – Any non-exhibitor distributing literature or promoting another guitar show without prior authorization from Management will be subject to a **\$1,000 fee**.
- Application Approval** – Event management reserves the right to **accept or refuse any booth application at its discretion**.
- Prohibited Merchandise** – The sale or display of **illegal, unlicensed, or bootlegged goods** is strictly prohibited. This includes, but is not limited to, audio, video, printed materials, and manufactured products.
- Seller's Permit** – All exhibitors are advised to obtain a **temporary seller's permit** in compliance with applicable regulations.
- Noise Control** – Noise levels will be **monitored and regulated** throughout the event to maintain a professional environment.
- Liability Disclaimer** – Las Vegas Guitar Trade Show LLC and its promoters are not responsible for **theft, damage, accidents, or private transactions** that occur during the show.
- Electrical Power** – Booths requiring electrical power will incur an additional **\$40 fee**.

Date _____
FOR OUR RECORDS

Las Vegas Guitar Trade Show Fall 2026 Application Form

Exhibitor Information:

Company Name: _____

Contact Person: _____

Booth Name: _____

1st Badge Name: _____ 2nd Badge Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Booth Selection:

[] 8x16 End Caps Front \$1600

[] 10x16 Rear \$1600

[] 10x15 \$1250

[] 8x12 \$1150

[] 10x10 \$1100

[] 8x10 Main Floor \$1000

[] 8x10 Veranda \$850

[] 10x8 Atrium \$650

My booth is (mark all that apply):

Vintage..... ☐ Acoustic..... ☐Electric..... ☐ Amplifiers... ☐Effects..... ☐ Accessories... ☐Manufacturer/Builder..... ☐Parts..... ☐ New Product ... ☐

Other _____

Badges

[] VIP Pass \$125

[] Additional Badges \$10 p/day.

Please Submit Checks All Payable to: Las Vegas Guitar Trade Show.

CC# _____ Exp Date ____/____/____ CCV _____

Name (as shown on card) _____ Billing Zip Code _____

For Credit Card Payments, an additional 4% will be applied for processing fees.

By signing below, I acknowledge that I have read and agree to abide by the rules and regulations set forth by Sixx Gun Music for the Las Vegas Guitar Trade Show.

Signature: _____ Date: _____

Please submit this application along with the appropriate fees to secure your booth and/or VIP Buyer Badge. Payment due in full at time of application submittal.

For any questions or additional information, please contact
lasvegasguitartradeshow@gmail.com or call Raquel (781) 608-2818.