



## BUY-SELL-TRADE

VEIL PAVILLION @ THE SILVERTON HOTEL, LAS VEGAS, NV NOVEMBER 8-10, 2024

We are proud to announce that the inaugural LAS VEGAS GUITAR TRADE SHOW will be held in Las Vegas, NV at the Veil Pavilion located at the Silverton Hotel & Casino. This event marks the beginning of what we believe is a new and innovative addition to the music industry and will become an annual tradition. We are excited to invite you to be a part of a groundbreaking event in the music industry.

In the entertainment capital of the world, LAS VEGAS, NV this first-of-its-kind event fills a gap in both the music industry and in the Las Vegas convention/trade show industry. This unique event will offer a focused platform for the guitar community. With approximately sixty-five booths ranging in size from eight-by-six to 10x20 in size we are creating an intimate, yet impactful environment for industry leaders like yourself to display products, network, and shape the future of the guitar world.

Your participation as a sponsor would not only elevate the event but position your brand at the forefront of this exciting new chapter in the Las Vegas trade show industry.

Read ahead to discover the many tailored sponsorship packages, or if you are feeling creative, we would welcome the opportunity to craft a sponsorship to your specific needs.

As a pioneer sponsor of this inaugural event, you will play a critical role in establishing what we believe will become the quintessential event on the guitar industry calendar for many years to come. Your support will help create a legacy that guitar enthusiasts and professionals will look forward to year-after-year.

To secure your sponsorship or to discuss a custom curated package please contact us at [lasvegasguitartradeshow@gmail.com](mailto:lasvegasguitartradeshow@gmail.com) or call 781-426-6586.

Thank you in advance for your time and consideration of this exciting opportunity. We look forward to partnering with you on this exciting new adventure.

Best Regards,

**Alicia Margasa**

Producer



## SPONSORSHIP PACKAGES

### Platinum Sponsor - \$7,500.00

#### Includes:

- Prime 10x10 booth location (includes pipe and drape, 1 table, 2 chairs, tablecloth, electricity, and wi-fi access)
- Branding/banner placement on concert stage and RockGodz Hall of Fame induction ceremony (Must be supplied by Sponsor) no more than 4'x8'
- Logo placement included on all print/digital collateral.
- Full-page ad in event program
- Brand inclusion in press releases
- 5 VIP passes to the show.
- 5 Concert Tickets for evening concerts on day one and day two of event
- Exclusive speaking slot up to 30-minutes on the main stage
- Social Media Spotlights
- Banner ad homepage of website
- Linked logo on website.
- Logo featured on Red Carpet Step-n-Repeat.
- Live Brand Mentions During the Event.

### Gold Sponsor - \$5,000.00

#### Includes:

- Premium 8x10 booth (includes pipe and drape, 1 table, 2 chairs, tablecloth, electricity, and wi-fi access)
- Logo featured on event website and select materials.
- Half-page ad in event program
- 2 VIP passes
- 2 Concert Tickets for evening concerts on day one and day two of event
- Social Media Spotlights
- Branding at the Best Guitar/Bass Player under seventeen contests.
- Linked logo on website.
- Logo featured on Red Carpet Step-n-Repeat.
- Live Brand Mentions During the Event

### Silver Sponsor - \$3,500.00

#### Includes:

- Standard 8x6 booth location (atrium) (includes pipe and drape, 1 table, 2 chairs, tablecloth, electricity, and wi-fi access)
- Quarter-page ad in event program.
- 1 VIP passes
- 2 Concert Tickets for evening concerts on day one and day two of event
- Social Media Spotlights
- Linked logo on website.
- Live Brand Mentions During The Event

**Main Stage Sponsor - \$5,000.00 (Exclusive Brand Activation-Only 1 available)**

*Continuous Brand Exposure: Your brand will be prominently displayed from the main stage on all days of the event.*

**Includes:**

- Premium 8x10 booth (includes pipe and drape, 1 table, 2 chairs, tablecloth, electricity, and wi-fi access)
- Company branding (banner placement) on main stage during the event (must be supplied by sponsor)
- Brand activation all show days: Opportunity to create a custom display on the stage for duration of the event.
- Exclusive 5-minute Speaking Slot: You are given time to present your business to the assembled audience on day one and two of the event before the evening concert. This platform allows you to showcase your products or services, share your company's story, and highlight what makes your business unique.
- Social Media Spotlights
- Linked logo on website.
- Branding included in the Event Program
- Logo featured on all print and print collateral.
- Live brand mentions during the event.
- Logo featured on Step-n-Repeat.
- 2 VIP passes
- 2 Concert Tickets for evening concerts on day one and day two of event

**Dealer Breakfast Sponsor - \$3,000.00 (Exclusive Brand Activation-Only 1 available)**

*Elevate your brands presence: The breakfast setting provides a more intimate networking environment, allowing for meaningful interactions and immediate feedback from attendees.*

**Includes:**

- Signage on tables
- Opportunity to provide collateral items or swag on tables.
- Opportunity to provide branded cups or napkins or other table décor.
- Exclusive Speaking Slot (No more than 10min): You are given time to present your business to the assembled audience. This platform allows you to showcase your products or services, share your company's story, and highlight what makes your business unique.
- Dedicated email introducing your brand as the host.
- Social Media Spotlights featuring your brand as the host.
- Linked logo on website.
- Branding included in the Event Program
- Live brand mentions during the event.
- 1 VIP pass to the show
- 2 Concert Tickets for evening concerts on day one and day two of event

**Lanyard Sponsor – \$1,500.00 (Exclusive Opportunity- Only 1 Available)**

*Continuous Brand Exposure: Exhibitors wearing branded lanyards will provide continuous exposure to your brand throughout the venue for the duration of the event and beyond. This exposure extends to photos and social media posts, where the lanyard and its branding are often prominently displayed.*

**Includes:**

- Company logo co-branded with event logo on all exhibitor lanyards
- Linked logo on website
- Live brand mentions during the event
- Social Media Spotlights
- 1 VIP pass to the show
- 2 Concert Tickets for evening concerts on day one and day two of event

**Tote Bag Sponsor - \$2,550.00 (Only 2 available)**

*Continuous Brand Exposure: Attendees will be provided with a custom tote bag upon entering the event providing continuous exposure to your brand throughout the venue for the duration of the event and beyond. Tote bags are a highly sought after item that extends your exposure beyond the event.*

**Includes:**

- Company logo featured on official event tote bags (estimated distribution is 3,000 pieces over the course of the event.)
- Linked logo on website.
- Live brand mentions during the event.
- Social Media Spotlights
- 1 VIP pass to the show
- 2 Concert Tickets for evening concerts on day one and day two of event